

# PROMOKRAFT

*Brands on the move*

[www.promokraft.eu](http://www.promokraft.eu)



# ABOUT US

Behind every brand a history is born. Our history is based on a willingness and passion for adventure and our determination to realize our ideas which is what we strive to provide for our clients. Our vast experience and know-how is highlighted by our execution of some of the biggest events in Europe with massive international reach - event marketing, advertising and our love for sports marketing is what we love to do and it shows.

What sets us a long way apart from our competition is the fact that we build, design and project all of our mobile units and the innovative solutions that we implement for our client's campaigns for events and exhibitions. We have the largest fleet of mobile units in Eastern Europe which we are constantly expanding and we are constantly going in new directions and branching out into unique projects and realizations, always setting the bar higher with more demanding projects. We provide complete solutions from start to finish which is what sets us apart from all of our European counterparts. With intrinsic knowledge and expertise, we project, engineer, execute the interior design and create the campaign to support the roadshow that we plan with our clients. We implement this thoroughly on every level.



10 YEARS  
OF EXPERIENCE



OVER 1.5 MILLION  
KM PER YEAR



25 EMPLOYEES



FIRST MOBILE CYCLING  
MUSEUM IN THE WORLD

## Partners with Tour de Pologne

Over the years we have established and anchored ourselves as innovators in our field. Our success is among others attributed to our close relationship with Tour de Pologne. As official partners of the race we traverse thousands of kilometers of Polish soil arranging our mobile units to facilitate the VIP hospitality areas for our main sponsors, our educational Tour de Pologne Mobile Cycling Museum as well as the jury, media and press units that are required for the event.



"Promokraft are indispensable partners of ours which is why we love working with them for so many years"

**Czesław Lang** – General Director  
of Tour de Pologne UCI Pro Tour

# MOBILE UNITS

We have the largest fleet of mobile units in Eastern Europe of event, roadshow and hospitality trailers. This, along with our most demanding and rigorous standards of quality allow us to realize the ideal solution for our clients.

Our experience, complex activities and mobility enable us to provide service to nearly every part of the world. Our mobile units that we have to offer are all heated, air-conditioned and have full multimedia capabilities.



## JUMBO TOURER 360

📏 SURFACE AREA  
100 m<sup>2</sup>

🕒 SET UP TIME  
30 min.



## GRAND TOURER 360

📏 SURFACE AREA  
85 m<sup>2</sup>

🕒 SET UP TIME  
45 min.



## STUDIO TOURER

📏 SURFACE AREA  
60m<sup>2</sup>

🕒 SET UP TIME  
60 min.



## EXPO TRUCK

📏 SURFACE AREA  
52 m<sup>2</sup>

🕒 SET UP TIME  
35 min.



## SIDE 2 SIDE

📏 SURFACE AREA  
65m<sup>2</sup>

🕒 SET UP TIME  
25 min.



## VOYAGER 180 XXL

📏 SURFACE AREA  
24 m<sup>2</sup>

🕒 SET UP TIME  
15 min.

# JUMBO TOURER 360

Our world-class Jumbo Tourer 360. Highly versatile, spacious, luxurious and second to none. One of the finest mobile units in Europe made of only the highest quality components and top-class finishing touch. This unit emanates professionalism in every possible way.

 **SURFACE AREA**  
100 m<sup>2</sup>

 **SET UP TIME**  
30 min.

 **CAPACITY**  
90 people

## EQUIPMENT

Heating and air-conditioning  
Internal Network  
High quality 82 inch TV  
Touch screen  
Backlight Display  
Energy saving RGB LED lighting  
230V Power outlets  
High quality PVC walls, flooring and finishing  
1 x Lower terrace  
1 x Upper terrace

## TECHNICAL ELEMENTS

Curb vehicle weight	24 000 kg
Gross weight	32 000 kg

## DIMENSIONS DURING TRANSPORT

Length	16,5 m
Width	2,5 m
Height	4 m

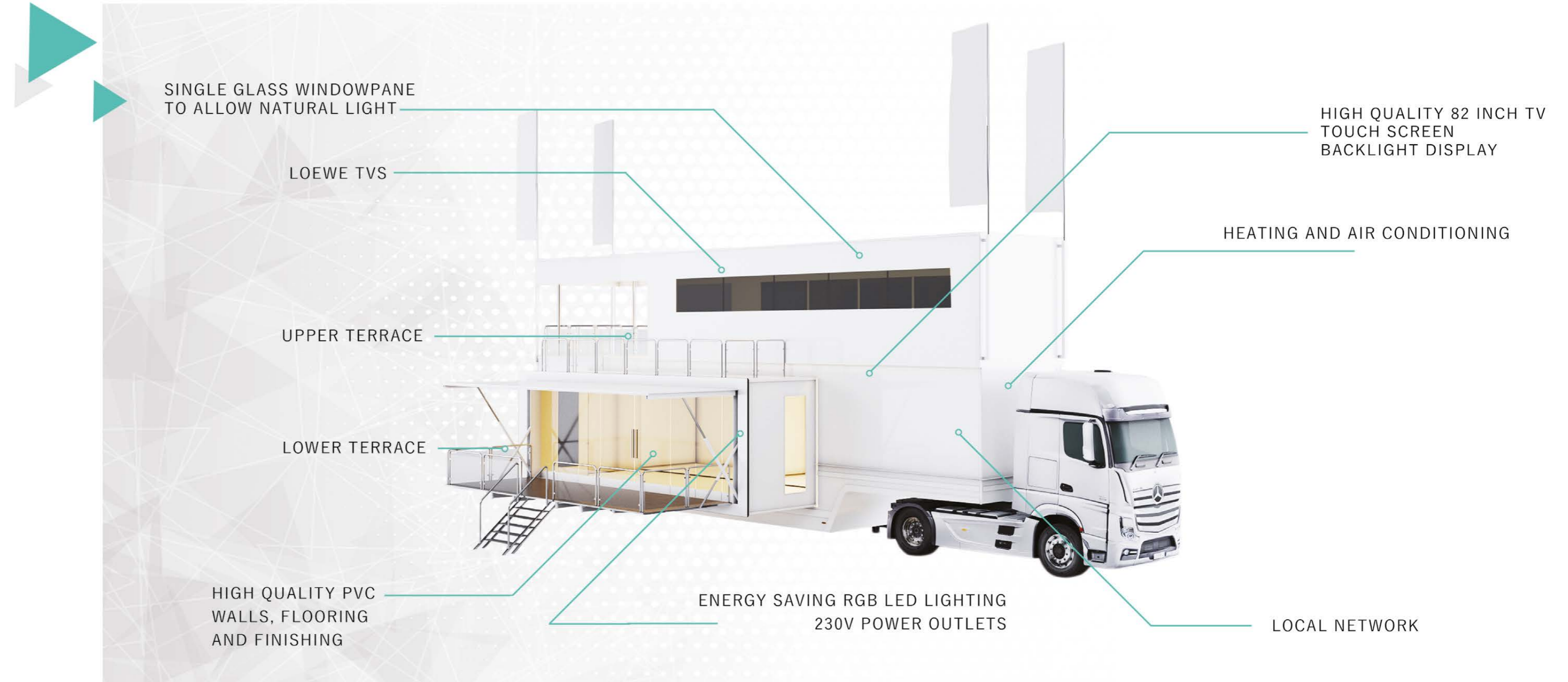
## DIMENSIONS DURING WORK

Length	13,4 m
Width	5,8 m
Height	6,15 m



# JUMBO TOURER 360 FUNCTIONS

The Jumbo Tourer 360 is the most dynamic unit in our fleet that can provide for all of your needs. Ideal for use as a VIP hospitality unit, an exhibition unit, an educational unit or any combination thereof. Why not have an exhibition downstairs and a training facility upstairs? Perhaps a catered event along with a presentation or showcase your products with a pop-up shop on board? A private office will take care of business in a private setting and the terraces of course create the feeling of spaceousness as well as a comfortable vantage point.











# GRAND TOURER 360

A state-of-the-art unit, designed to serve as a VIP hospitality unit or a mobile exhibition structure. The main benefit of the building design is the seamless window system that allows maximum visibility from within the unit while being completely branded on the exterior. A highly effective air-conditioning and heating system, a fully equipped kitchen area as well as a toilet are just a few of the features of the unit.

 **SURFACE AREA**  
85 m<sup>2</sup>

 **SET UP TIME**  
45 min.

 **CAPACITY**  
100 people

## EQUIPMENT

- 1 x Roof terrace
- Seamless glass windows
- Kitchen and toilet
- Premium kitchen accessories
- Air-conditioning and heating
- TV
- JBL sound system
- Energy saving RGB LED lighting

## TECHNICAL ELEMENTS

Curb vehicle weight	18 000 kg
Gross weight	26 200 kg

## DIMENSIONS DURING TRANSPORT

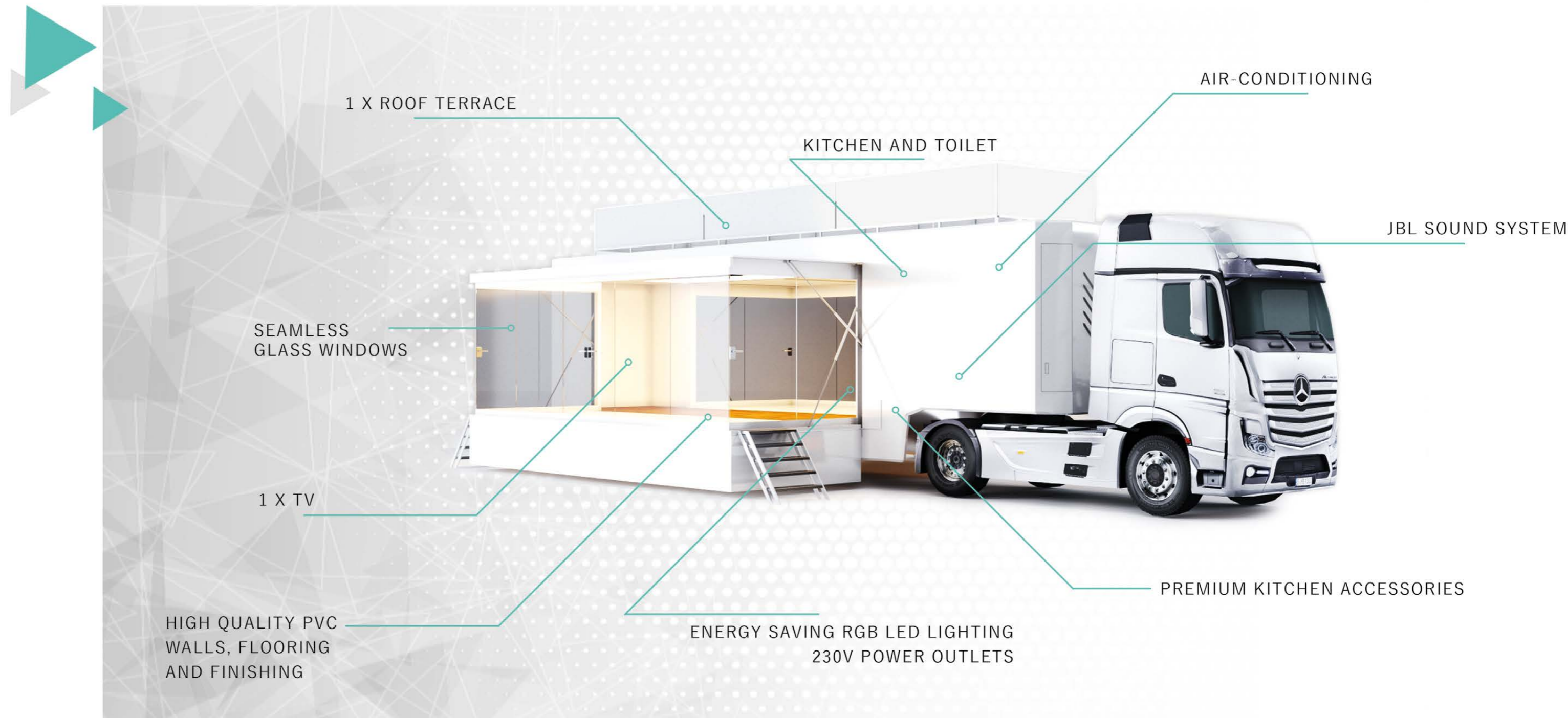
Length	16,5 m
Width	2,5 m
Height	4 m

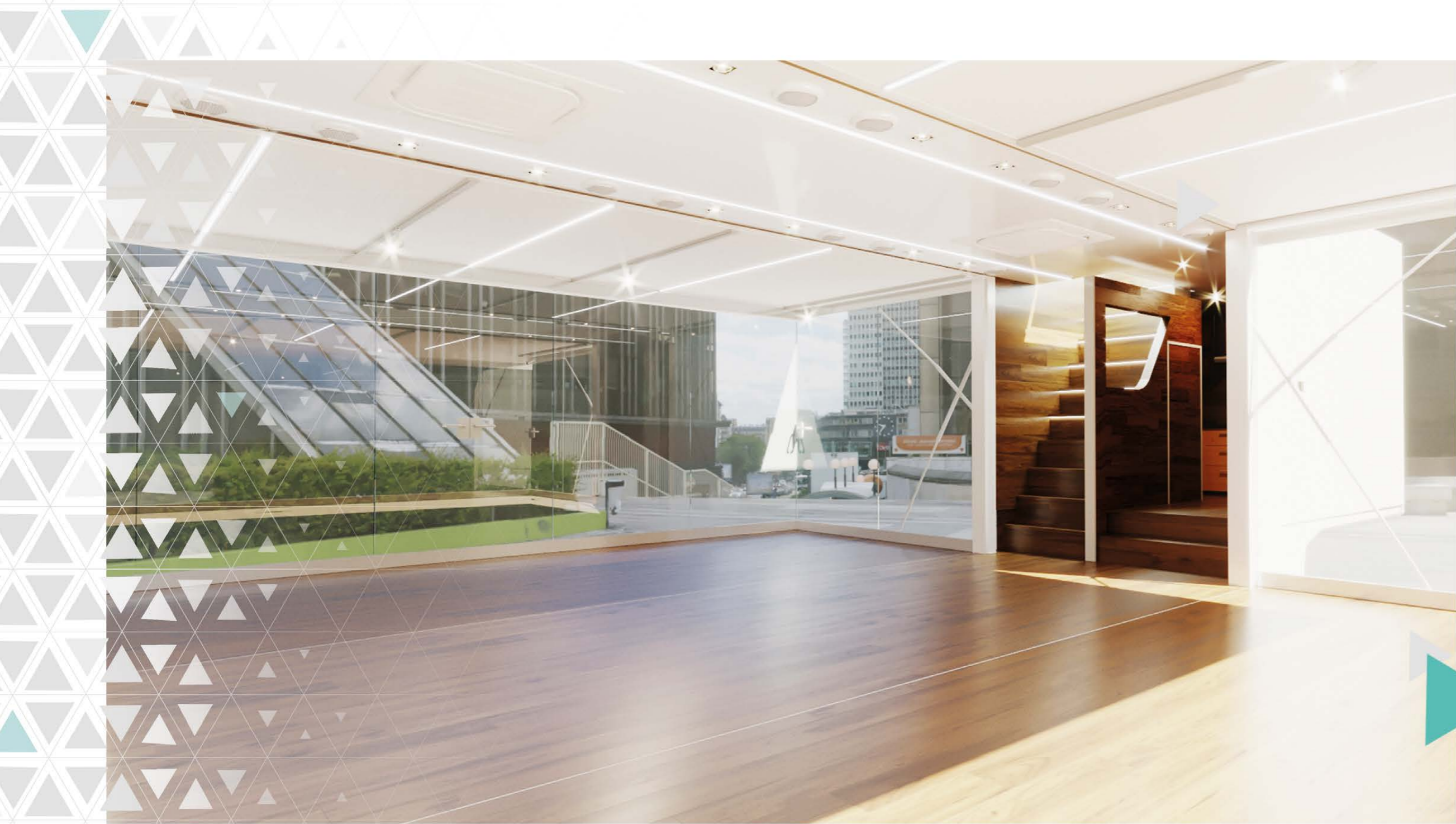
## DIMENSIONS DURING WORK

Length	13,6 m
Width	10 m
Height	5,1 m

# GRAND TOURER 360 FUNCTIONS

The character of this unit of the highest quality gives the feel of an open office space. The large surface area and seamless glass windows create the feeling of a huge, elegant open space and the kitchen area guarantees your guest's comfort. An additional function of the large roof terrace of 30m<sup>2</sup> is a perfect vantage point for spectators at sports events.









# STUDIO TOURER

An ideal solution for an exhibition or educational unit. The benefit of this unit is the amount of space available for exhibits all the way around the perimeter.

 **SURFACE AREA**  
60 m<sup>2</sup>

 **SET UP TIME**  
60 min.

 **CAPACITY**  
75 people

## EQUIPMENT

- Side terrace
- Air-conditioning
- Heating
- JBL sound system
- Energy saving RGB LED lighting
- Multimedia
- High durability flooring
- Side stairs
- Internal network
- Elevator (additional terrace in the back)

## TECHNICAL ELEMENTS

Curb vehicle weight	18 000 kg
Gross weight	26 200 kg

## DIMENSIONS DURING TRANSPORT

Length	16,5 m
Width	2,5 m
Height	4 m

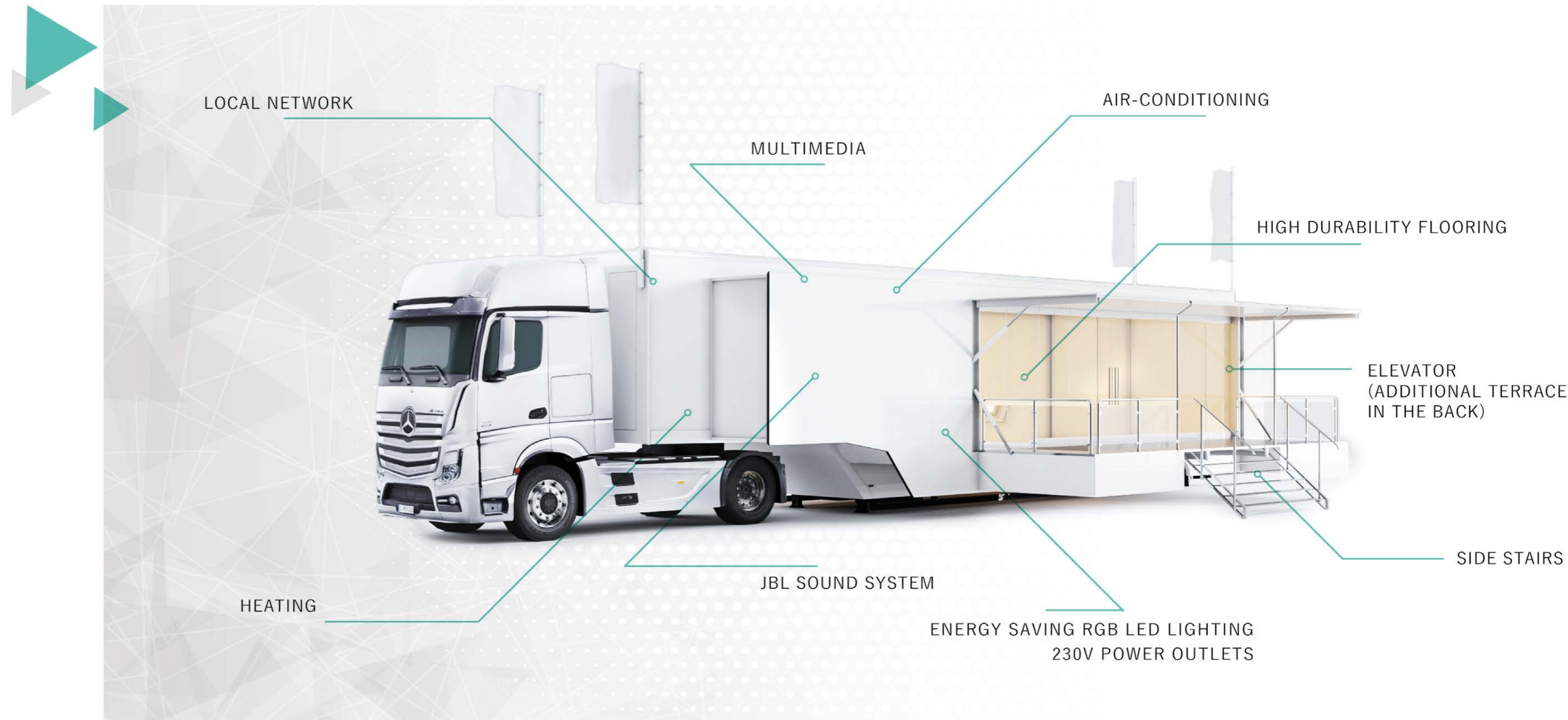
## DIMENSIONS DURING WORK

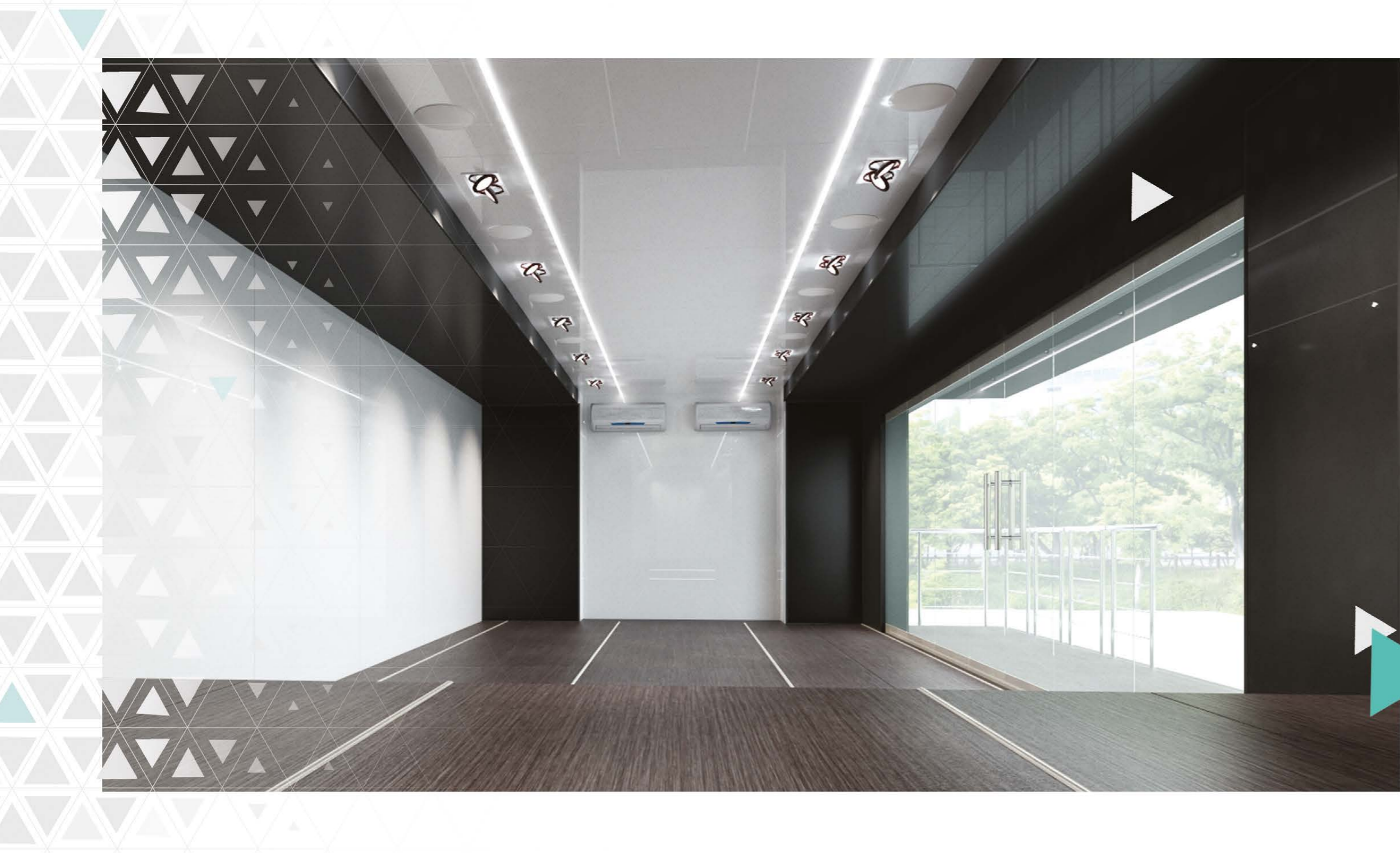
Length	13,6 m
Width	8,5 m
Height	4 m



# STUDIO TOURER FUNCTIONS

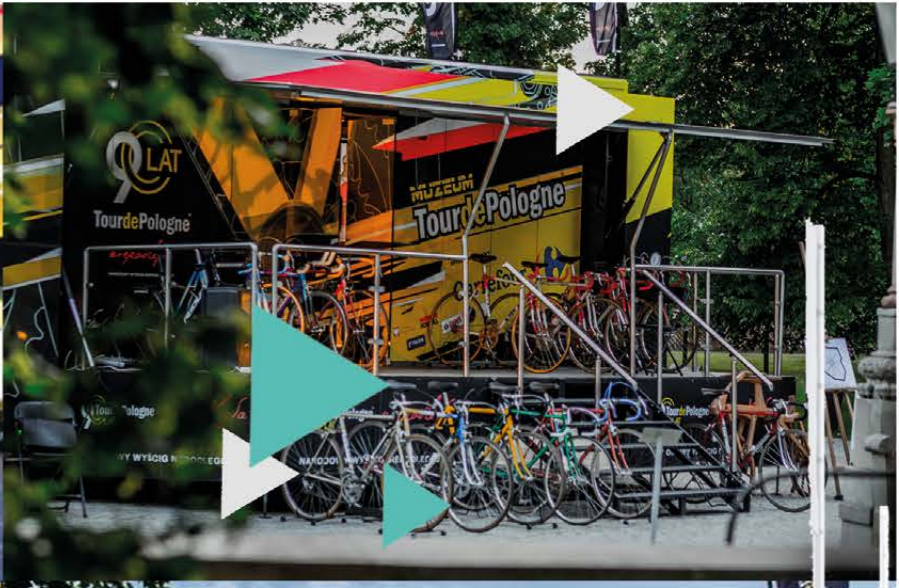
The installation is implemented with dual slide-outs as well as opening of the terrace on the left-hand side of the unit. The unit combines spacious exhibition possibilities with an intimate, ambient feel which is important during educational, museal or trade show exhibitions.











# EXPO TOURER

An excellent alternative to our largest and smallest units. Ideal for locations where the maximum weight is limited to 7 tonnes. For its low weight, the unit offers ample exhibition space. An additional perk is a high-quality office space with furniture that is separated from the exhibition space with a glass wall.

 **SURFACE AREA**  
52 m<sup>2</sup>

 **SET UP TIME**  
35 min.

 **CAPACITY**  
40 people

## EQUIPMENT

- Office space
- Wheelchair accessible ramp
- Multimedia system
- Air-conditioning
- Heating
- Energy saving RGB LED lighting
- High durability flooring
- 1xTV
- 1x monitor
- 230v power outlets
- Glass wall

## TECHNICAL ELEMENTS

Curb vehicle weight	7 000 kg
Gross weight	15 200 kg

## DIMENSIONS DURING TRANSPORT

Length	14,5 m
Width	2,5 m
Height	3,5 m

## DIMENSIONS DURING WORK

Length	13,4 m
Width	7 m
Height	3,5 m












## SIDE BY SIDE

A mobile unit projected and built to serve as either a VIP hospitality or exhibition unit. With an installation time of only 15 minutes, this trailer has maximum mobility. The glass windows, slide-outs and terrace create an ideal, high-quality space and setting for your guests or clients. The unit is equipped with all of the necessary features such as air-conditioning and multimedia. An ideal solution for locations with limited space for installation.

 **SURFACE AREA**  
65 m<sup>2</sup>

 **SET UP TIME**  
15 min.

 **CAPACITY**  
90 people

### EQUIPMENT

Air-conditioning  
Glass walls one one side of the unit  
Roof terrace  
Energy saving RGB LED lighting

### TECHNICAL ELEMENTS

Weight of the semi-trailer	10 000 kg
Weight of the set	20 000 kg
Permissible total weight of the semi-trailer	14 000 kg
Interior area	65 m <sup>2</sup>
Terrace area	30 m <sup>2</sup>
Height inside	2,5 m <sup>2</sup>
Transport surface inside	29 m <sup>2</sup>



## SIDE BY SIDE FUNCTIONS

A versatile unit that provides comfort for your clients while being able to showcase exhibits as well as execute presentations. An ideal solution for our clients requiring any of these needs in a highly mobile and effective package.






# SIDE 2 SIDE

Very mobile, user friendly and accessible for everyone - this highly comfortable unit will have your guests lost in your presentation - the perfect environment to engage and entertain them. A perfect setting for experiential marketing strategies.

 **SURFACE AREA**  
65 m<sup>2</sup>

 **SET UP TIME**  
25 min.

 **CAPACITY**  
50 people

## EQUIPMENT

- Air-conditioning
- Webasto heating
- Intergrated stair system
- Elevator for handicapped people (optional)
- JBL Sound System
- Multimedia system
- Social area
- Energy saving RGB LED lighting

## TECHNICAL ELEMENTS

Curb vehicle weight	15 000 kg
Gross weight	25 000 kg

## DIMENSIONS DURING TRANSPORT

Length	13,3 m
Width	2,5 m
Height	4 m

## DIMENSIONS DURING WORK

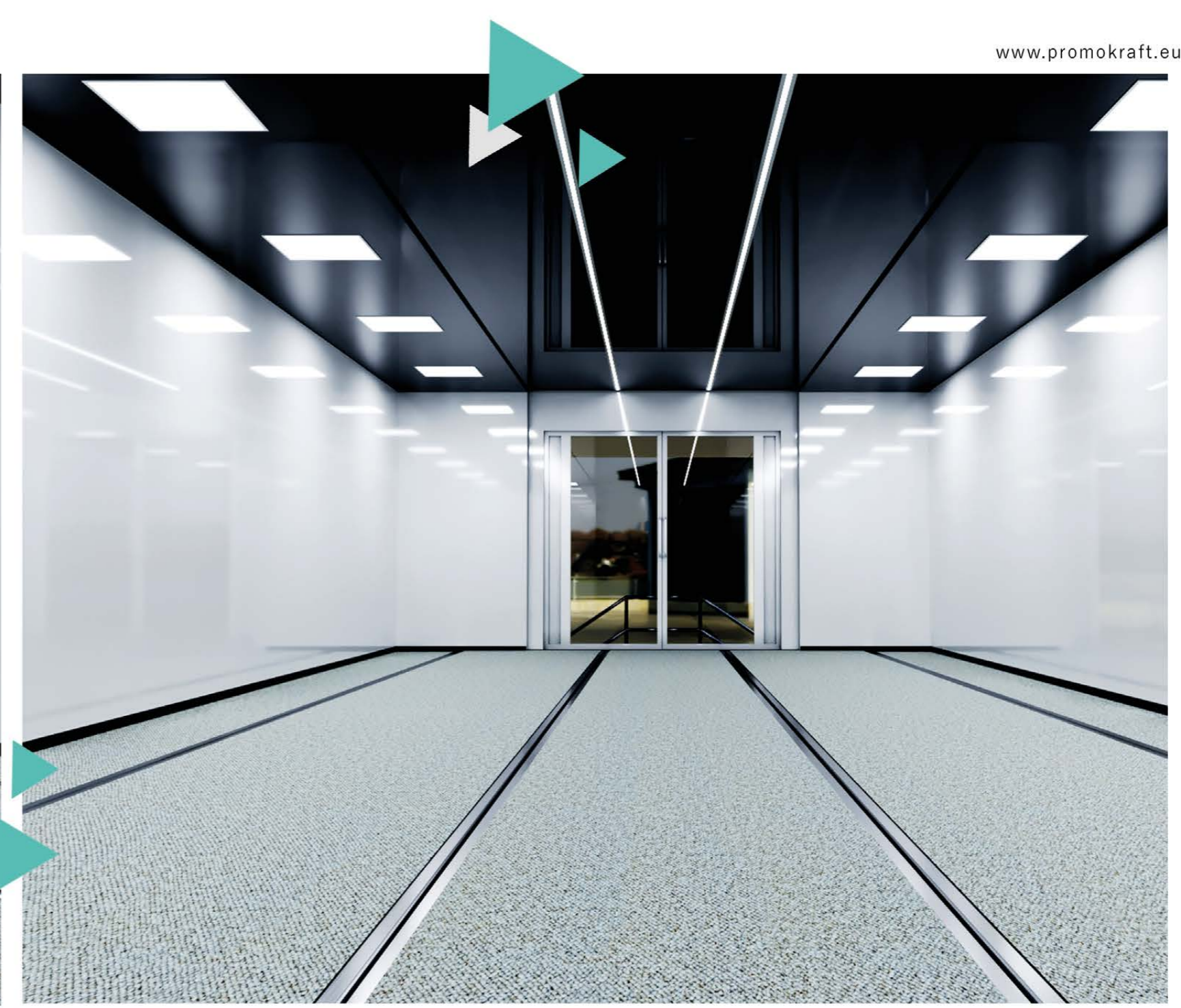
Length	16,3 m
Width	5 m
Height	4 m



## SIDE 2 SIDE FUNCTIONS

This mobile unit is an ideal solution to arrange and present products, exhibits (museum) provide training or educational presentations. The design as well as the soundproofing completely isolates your guests from the outside world. This creates an environment that will immerse your guests in your presentation. The design has an innovative stair system integrated into the framework of the trailer.







# VOYAGER 180 XXL

The smallest unit in the Promokraft family. Ideal for training purposes, as an exhibition stand for trade shows or for exhibiting products. Maximum mobility, small area required for installation and quick setup time make this unit possible to use in the most demanding environments.

 **SURFACE AREA**  
24 m<sup>2</sup>

 **SET UP TIME**  
15 min.

 **CAPACITY**  
20 people

## EQUIPMENT

- Air-conditioning
- Heating
- Elevator for handicapped people
- Social area
- 1xTV
- Lighting
- Back stairs
- Side stairs
- 5kW electrical generator

## TECHNICAL ELEMENTS

Curb vehicle weight	7 500 kg
Gross weight	7 500 kg

## DIMENSIONS DURING TRANSPORT

Length	8 m
Width	2,3 m
Height	3,5 m

## DIMENSIONS DURING WORK

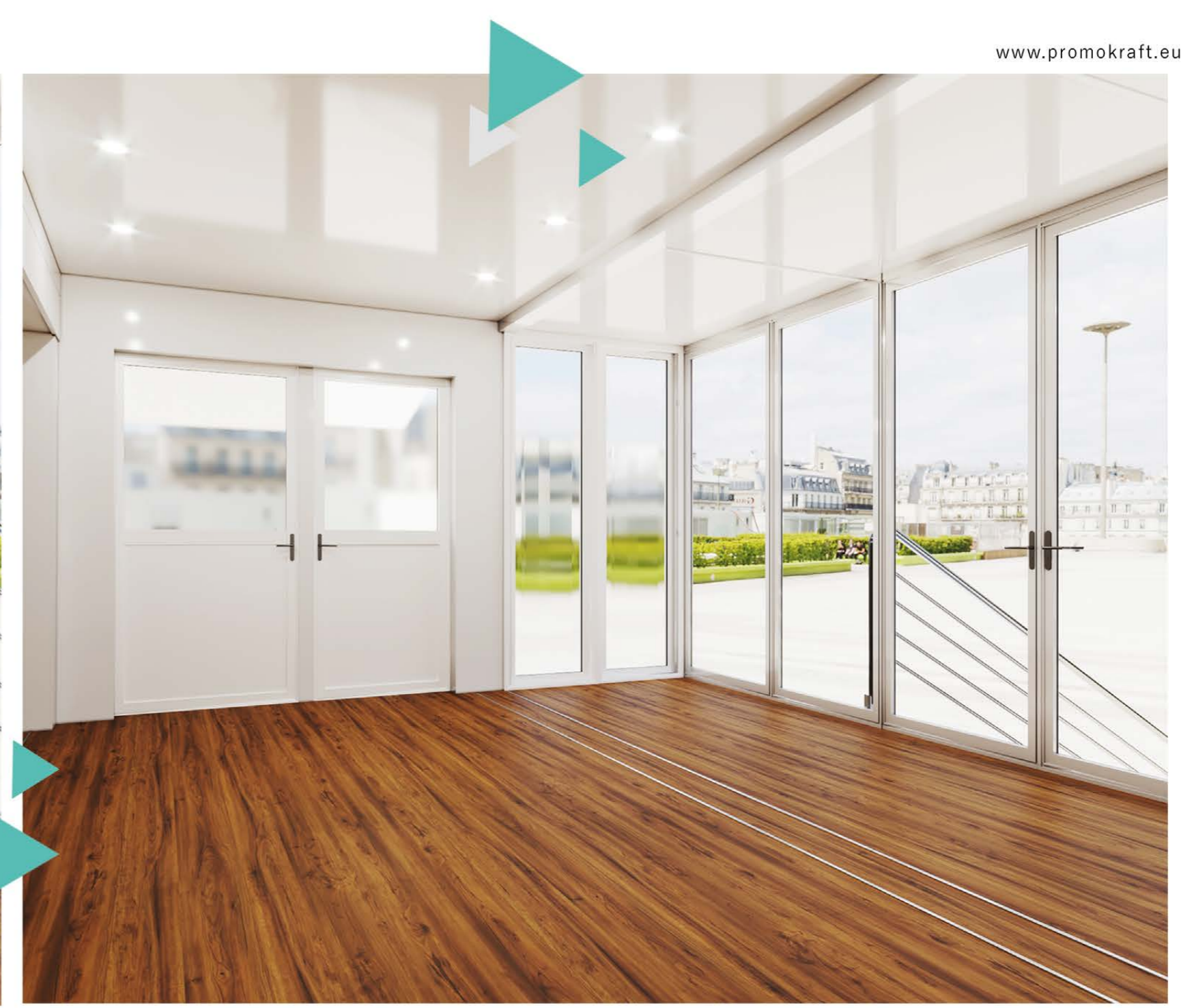
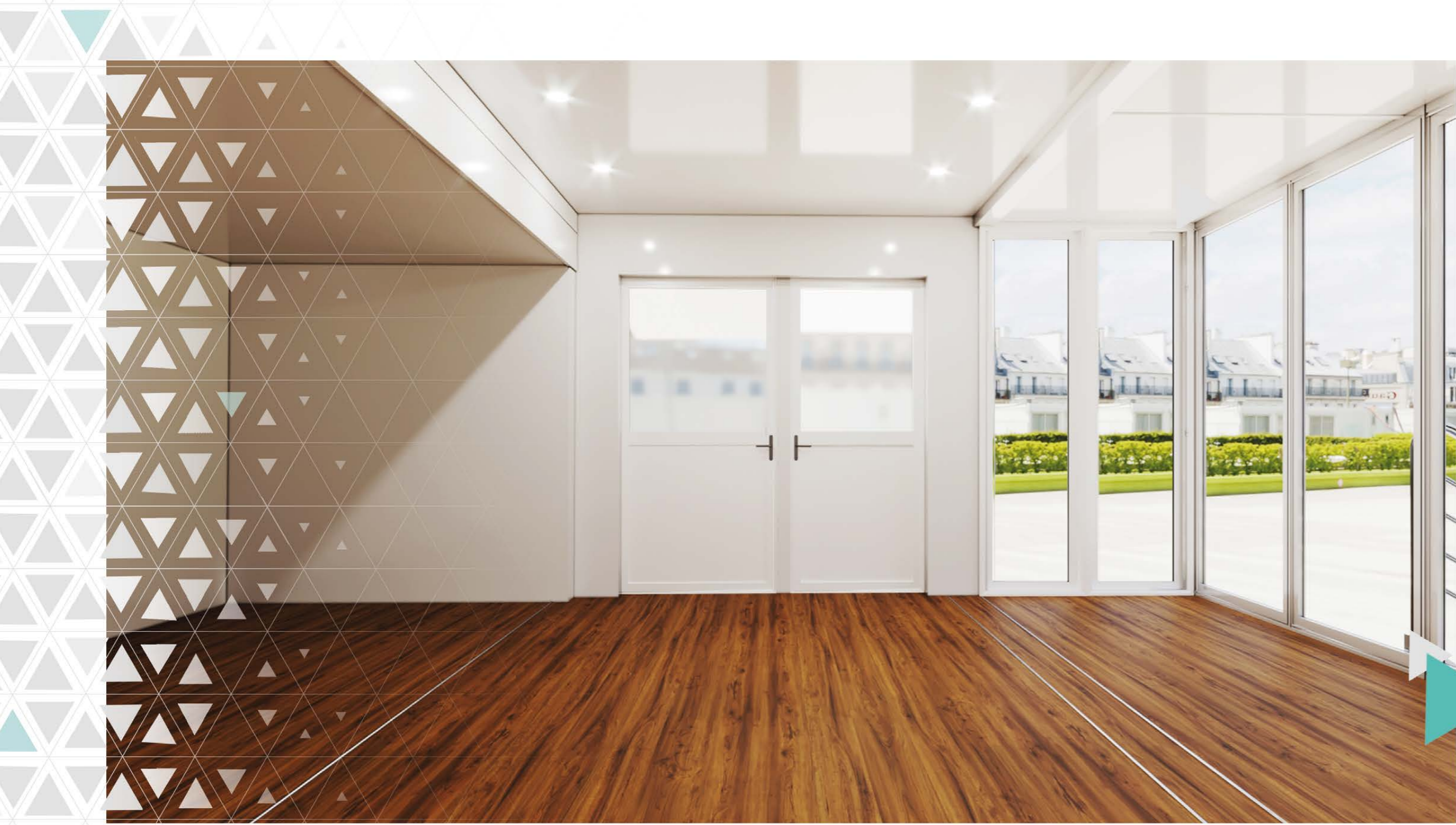
Length	10 m
Width	4,8 m
Height	3,5 m

## VOYAGER 180 XXL FUNCTIONS

The unit is equipped with air-conditioning, heating, a small kitchen area as well as glass walls and an elevator for handicapped people. The unit can also be used in various ways (with or without glass walls, back or side entrance). Despite it's modest size, the unit still boasts over 27m<sup>2</sup> of surface area.











# ROADSHOW MARKETING WHAT WE DO

We know how important it is in today's modern marketing world to directly reach your client. Our mobile units are ideal for any environment as our versatile fleet can handle any marketing task in question. From training for employees or clients to brand activation or to showcase your products in an exhibition or product launch, we are certain to deliver the right solution for your needs on any level.

In today's world, where mobility and accessibility determine consumer trends, our mobile units are the perfect solution. Thanks to our solutions, you will make accessible and deliver your products or services to the very door of your client, leaving your competition far behind in the rear-view mirror.

One stop shop  
Complex service

PROJECTING  
AND INTERIOR  
DESIGN



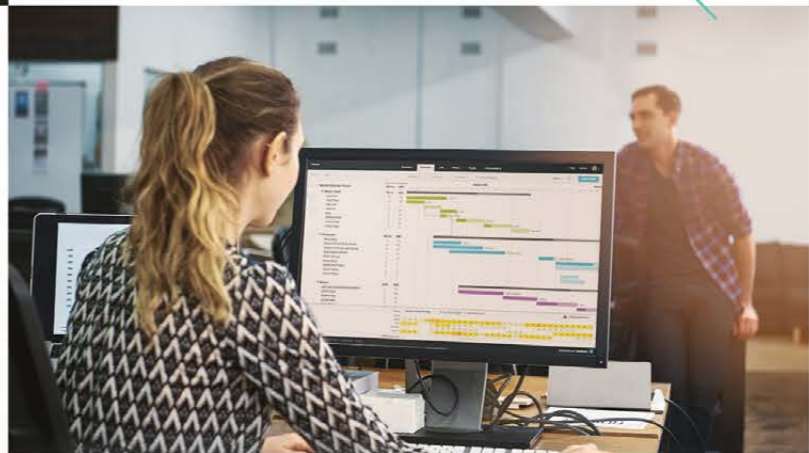
360 DEGREE  
CAMPAIGNS



BRANDING



LOGISTICS AND  
TOUR MANAGEMENT



YOUR  
CHOICE OF  
MOBILE UNIT



# SPORTS MARKETING

## WHAT WE DO

In sports lies our great passion. Due to our love of sports, our vast experience in the field and our modern fleet of mobile units, we have become a part of some of the biggest sports events in both Poland as well as the rest of Europe.

We implement in our mobile units a wide array of unique services and innovative solutions so that we may guarantee the highest level of quality. Our mobile units are used as VIP hospitality units, jury and press units, offices for the organizers and sponsors, fan zones for brand activation, anti-doping test facilities, commentator's booths, mobile TV studios, timekeeping units as well as production and transmission units. With great pleasure do we bring our fleet to your events to give you the peace of mind and comfort that you deserve.

### BRAND ACTIVATION AND COMMUNICATION



### PRESS ROOM MEDIA TRUCK STUDIO TV



### VIP UNITS

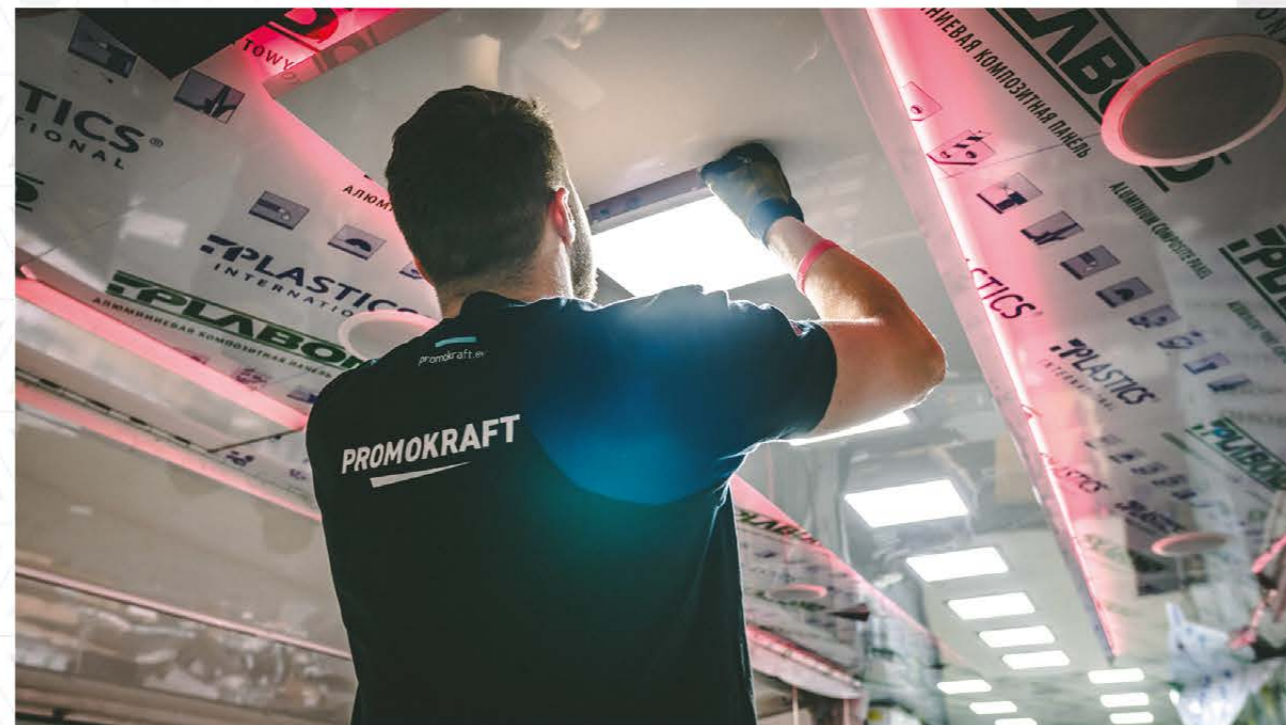
### POP UP STORE



# PRODUCTION OF MOBILE UNITS

## WHAT WE DO

Promokraft offers the highest quality custom projecting and production of mobile units. Our know-how in terms of engineering as well as providing service is what sets us apart from our competition and allows us to undertake the most complicated projects. We offer mobile units for roadshows, media units or mobile exhibition stands. We pay incredible attention to detail as we painstakingly apply finishing touches for aesthetic perfection after having masterfully engineered the marvel of machinery.





# PROMOKRAFT

[www.promokraft.pl](http://www.promokraft.pl)

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